



Planning Application Workshop Innovation Hub



Overview



Evans Jones acted on behalf of the applicant, WorkShop Cheltenham, in promoting the ambitious redevelopment of an under-utilised car park as a mixed-use innovation hub.

Working closely with the scheme's architects, Edge Design Workshop, Evans Jones provided planning support through pre-application and application stages, including production of the planning statement submitted to Cheltenham Borough Council, whose Planning Committee approved the proposals unanimously.

Challenges



The scheme was originally refused for a wide range of reasons including matters of design, amenity and the impact on the neighbouring Conservation Area. The nature of the earlier refusal required Evans Jones to undertake a detailed assessment in respect of heritage and local character to demonstrate the acceptability of the scheme.

Results



By providing proactive advice and adopting a conscientious approach to understanding the site's context, Evans Jones addressed the key issues, identified in the Council's earlier reasons for refusal. As a result, the inspector found the case compelling and the development acceptable.

"Evans Jones provided a smooth service from start to finish and were on hand throughout. Despite challenges, Evans Jones presented a compelling case and full planning permission was granted. I wouldn't hesitate to recommend them"

- Jason Pritchard, Director
Edge Design Workshop.

