



## WorkShop Cheltenham – Planning Approval

**Client:** WorkShop Cheltenham Ltd

**Site:** Gloucestershire CC Car Park, St Georges Place, Cheltenham

### Overview

Evans Jones acted on behalf of the applicant, WorkShop Cheltenham, in promoting the ambitious redevelopment of an under-utilised car park as a mixed-use innovation hub.

Working closely with the scheme's architects, Edge Design Workshop, Evans Jones provided planning support through pre-application and application stages, including production of the planning statement submitted to Cheltenham Borough Council, whose Planning Committee approved the proposals unanimously.

### Challenges



The site presented a number of physical constraints, including its close proximity to the oldest building in Cheltenham; the Grade I-listed Cheltenham Minster. This required historical research and opportunity analysis, together with proactive engagement with Historic England, to understand and respond to surrounding heritage while making a positive design contribution.

Other challenges included highways, amenity, access, safety and usability considerations, which had to be carefully managed to ensure a positive result.

### Results

By providing early advice to the client, recommending and proactively engaging with Historic England's pre-application service, Evans Jones effectively addressed the key heritage issues necessary to unlock the site.

Evans Jones prepared the planning statement, drawing together all relevant policy and other material considerations to present a compelling case in support of the scheme.

Despite being a highly ambitious project, full planning permission was achieved with the unanimous support of the area Planning Committee.

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